



# 2020 Awards Gala

January 11, 2020 at Felina, Ridgewood, NJ

## Sponsorship Prospectus



**AIA**  
New Jersey



**AIA** Architects League  
of Northern New Jersey

# AIA New Jersey and AIA Architects League of Northern New Jersey 2020 Awards Gala Sponsorship Prospectus

- This year's event will be held on January 11, 2020 at Felina in Ridgewood, New Jersey, inside a spectacular, brand new event space in a restored banking hall from 1930, with food catered from acclaimed four-star chef Anthony Bucco
- Black tie optional affair celebrates the distinguished service of our past year's presidents and their boards of trustees at our gala event.
- Presentation of our Service Awards, which highlight the best of our organizations members. These awards include: Distinguished Service Award, Architect of the Year, as well as many others.
- Attendance of approximately 200 attendees, many of whom are current or past leaders of our two organizations.

## Why Sponsor?

### Visibility

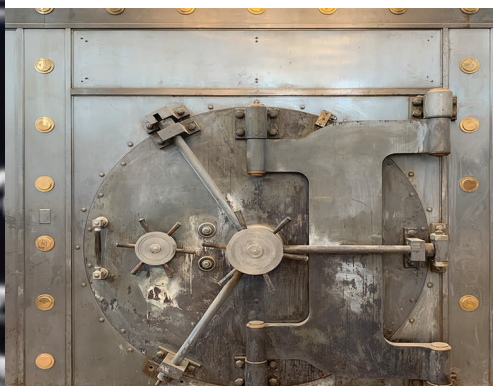
We know that our organizations, located in one of the most densely populated regions in the country, represent a perfect opportunity to reach decision making leaders in the construction industry. Our publications reach over 2,000 chapter members, and our websites have more than 50,000 unique visitors annually. Your business can't afford to miss this unique opportunity. Recognition varies by sponsorship level, but always includes recognition at the event on electronic & printed materials.

### Relationship-building

We consider our sponsors as partners in the effort to create a strong, viable architecture / engineering / construction community. Through your sponsorship, your company gains access to our leaders and members which can help develop the key relationships needed to enhance and maintain your business. Make sure you are not left behind! Each level includes recognition at the event on electronic & printed materials, and recognition from podium on the night of the gala. Certain levels also include Allied Membership in our organization. We've created numerous sponsorship levels to meet your budget and marketing goals. We invite you to look through the entire sponsorship prospectus to learn more about our gala event.

## Background

The American Institute of Architects is the voice of the architecture profession. AIA is dedicated to serving its members, advancing their value and improving the quality of the built environment. It is the largest and most influential professional association for architects, interns and those directly involved in the practice of architecture. For over 100 years AIA New Jersey has been serving New Jersey architects and the public. Its mission is to "serve the public's needs and build awareness of architects and the profession through education and advocacy." In 1896, the Society of New Jersey Architects was formed. A few years later in 1900, this society was disbanded when a chapter was granted to New Jersey by The American Institute of Architects (AIA). The New Jersey Chapter of the American Institute of Architects and The New Jersey Society of Architects conducted business side by side for many years. The society and chapter merged in July 1965, and the name was officially changed to the New Jersey Society of Architects of the American Institute of Architects. Today AIA New Jersey continues to be a state chapter and region of the national AIA. In 2000, the AIA-NJ chapter celebrated its 100th anniversary. The chapter is divided into six local sections that help connect AIA with the nearly 2,000 individual architects and are involved in the communities in a number of ways. The sections are Architects League of Northern New Jersey, Central, Jersey Shore, Newark & Suburban, South Jersey and West Jersey.



# AIA New Jersey and AIA Architects League of Northern New Jersey 2020 Awards Gala Sponsorship Opportunities

## \$350 Silver Sponsorship

- Recognition from podium
- Recognition at the gala on electronic & printed materials

## \$500 Gold Sponsorship

- Recognition from podium
- Recognition at the gala on electronic & printed materials
- One complimentary ticket to the gala

## \$1,000 Platinum Sponsorship

- Recognition from podium
- Recognition at the gala on electronic & printed materials
- One complimentary ticket to the gala
- Allied Membership in AIA-NJ & Architects League for one year

## \$1,500 Bar Sponsorship

- Four Bar Sponsorships available
- Recognition from podium
- Recognition at the gala on electronic & printed materials
- One complimentary ticket to the gala
- Company (black & white) logo printed on bar napkins

## \$2,000 Award Sponsorship

- Seven Award Sponsorships available
- Recognition from podium
- Recognition at the gala on electronic & printed materials
- Two complimentary tickets to the gala
- Allied Membership in AIA-NJ & N Architects League for one year
- Corporate name & logo displayed on table

## \$3,000 Party Favor Sponsorship

- One Party Favor Sponsorship available
- Recognition from podium
- Recognition at the gala on electronic & printed materials
- Two complimentary tickets to the gala
- Corporate name & logo displayed in conjunction with take home party favors

## \$3,000 Centerpiece Sponsorship

- One Centerpiece Sponsorship available
- Recognition from podium
- Recognition at the gala on electronic & printed materials
- Two complimentary tickets to the gala
- Corporate name & logo displayed in conjunction with floral centerpieces

## \$4,000 Premier Sponsorship

- Two Premier Sponsorships available
- Recognition at the gala on electronic & printed materials
- Two complimentary tickets to the gala (seated at VIP table)
- Allied Membership in AIA-NJ & Architects League for one year
- Corporate name & logo displayed on easel in cocktail
- Introduction from and 3-minute speech from podium

## \$5,000 Entertainment Sponsorship

- One Entertainment Sponsorship available
- Recognition at the gala on electronic & printed materials
- Two complimentary tickets to the gala (seated at VIP table)
- Allied Membership in AIA-NJ & Architects League for one year
- Corporate name & logo displayed on easel by the band
- Introduction from and 5-minute speech from podium
- Corporate name & logo printed on individual dinner menus
- Recognition from the entertainment throughout the night

## \$7,500 Gala Sponsorship

- One Gala Sponsorship available
- Recognition at the gala on electronic & printed materials
- Four complimentary tickets to the gala (seated at VIP table)
- Allied Membership in AIA-NJ & Architects League for two years
- Corporate name & logo displayed on easel in ballroom
- Introduction from and 5-minute speech from podium
- Corporate name & logo printed on individual dinner menus

Please join us on Saturday, January 11, 2020 as we honor our outgoing 2019 Presidents and welcome in our 2020 Presidents and Boards. Due to the ongoing efforts of these men and women, the AIA continues to serve as the voice of the architecture profession and the resource for our members in service to society.

Sincerely,



Steven B. Lazarus, AIA  
2019 President-Elect  
AIA New Jersey



Joseph E. David, AIA  
2019 Past President  
AIA Architects League of Northern New Jersey

## Questions?

For more information, please contact, Laura Slomka, [lslomka@njpsi.com](mailto:lslomka@njpsi.com) or learn more by visiting our website at [www.aia-nj.org](http://www.aia-nj.org).



**Register at this link: <https://myprereg.com/Events/AIADIN20>**

**Reply by December 1, 2019 to be included in printed materials**

AIA New Jersey and AIA Architects League of Northern New Jersey are tax exempt organizations under Section 501(c)(6) of the Internal Revenue Code as a business league. Amounts solicited are not deductible as charitable contributions but may be deductible as ordinary and necessary business expenses to the extent allowed by law.



**AIA**  
New Jersey



**AIA Architects League**  
of Northern New Jersey

### **2019 Executive Committee AIA New Jersey**

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Steven B. Lazarus, AIA  
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